



# CHAIRMAN'S REPORT

Bruce Robinson

## October 2024

Members, your Board met last week to consider the results for August 2024, it is pleasing to announce that the cost cutting, and re-organisation of the Club's operations are showing great benefits.

August 2024 results showed a dramatic change from the previous year's loss of \$68,000 for the month, with a loss of \$32,000, impacted by some accounts being prepaid which would have made the result even better.

August is one of the hardest trading months of the year, due to the weather, and this year was no exception. Congratulations to our leadership team and all the staff for their contributions in turning the operation around.

Bar trading was up 6.5% over the corresponding period last year, with substantial savings from the Bistro operations.

The new Monday and Tuesday initiatives are showing great benefits, with both days now trading much better than previously.

This Tuesday night (29<sup>th</sup> October) will be the first of the Members Monthly Promotional Draw, with a 2-night stay for 2 people at Pacific Bay Resort in an executive room with meals and a round of golf for 2 people at Bonville Golf Resort and cart hire, be there in the Club to win this great prize.

The Board has met on several occasions to outline a strategic plan for the Club going forward, that strategic plan has now been approved by the Board. The Operational staff will be meeting in mid-November to discuss the implementation of the plan, and prioritising areas to move on quickly.

Overall, the strategic plan identifies that the Club is to be more family friendly, with events and activities designed to cater for this demographic. More will be spoken about this as the Operational team start to work on the plan.

We have the AGM on this Sunday in the Auditorium at 9am, look forward to seeing you there.

Plenty of entertainment and activities coming your way, keep up to date on the Club's website, social media and what's on guides at Reception.

Cheers

Bruce Robinson

Chairman