



CHAIRMAN'S REPORT

Bruce Robinson

December 2024

Welcome to SWR Country Club monthly report.

It is extremely pleasing to announce that for the Month of October 2024 the Club traded extremely well, with a profit in the vicinity of \$100,000.

This is in no small part attributed to the work conducted by Paul Sullivan (Club Consultant) over the last 6 months in restructuring the Club's business model. The Club is much leaner but still providing excellent service in all areas of the business. Paul was able to identify areas of concern and put in place remedies to fix those areas. Areas like Monday and Tuesday trading were down substantially on breakeven and this was hindering the Clubs performance. Paul along with the Senior Staff came up with some new initiatives for Monday and Tuesday (Mega Meat raffles and Members Promotion), these have proved extremely popular and have been well supported by you the Members. Thank you to all the Staff who have contributed to the huge improvements within the Club.

Tuesday night 17th December, saw the culmination of the hugely popular Members Promotion, with the main prizes going to deserving Members, who received a \$10,000 Visa Card, a \$5,000 Visa Card, \$1000 Club Points, Accommodation for 2 at Pacific Bay Coffs Harbour and a round of golf for 2 people at Bonville Golf Course and a Jackpot of \$500 worth of Visa Cards. Congratulations to those winners and a big thank you to all the Members supporting this promotion.

Also, a big thank you to the Croquet Club for their assistance in renovating the Croquet Courts last Monday.

Big changes are happening in Lawn Bowls, with a modern approach to the running of the Sport, with help from Bowls NSW, so stay tuned to see new initiatives for Bowls.

The Tennis Club held their Presentation night last week, congratulations to all the winners, and well done on the continued support of Junior Tennis in South West Rocks, there are lots of Juniors playing and being ably coached by Vicky.

The Golf Course continues to be a profitable source of funds for the Club, 8 new Yamaha Golf Carts arrived last week to be added to our fleet of hire carts. The golf course is in great condition, thanks to Dave Hobday and his team for their continued efforts in presenting the course in top condition. Thank you to SWR Vets Golf for their support, with concrete paths being extended on the 12th hole, this past week or so. The Pro Shop is stocked with clothing and apparel for those wishing to buy Xmas Presents for themselves or loved ones, see Brandon, Matt, Mick or Liz in the Pro Shop, thanks to these guys for their efforts throughout the year in running golf.



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At the Board Meeting the Country Club through its Club Grants program approved grants to SWR Surf Club – Silver Salties \$1000 and SWR Surf Club – Nippers \$1000, again the Country Club being a supporter of all Community associations.

The Board of Directors take this opportunity to wish all our Members and Guests a very Merry Christmas and Happy New Year, stay safe this festive season. Make sure you check out the Club's socials, website or what's on guide at Reception for what we have in stall over Summer!

Thank you for your continued support.

Bruce Robinson

Chairman